



## **Code of Conduct POWERplus**

### **Philosophy**

Our philosophy is simple - you can only grow and multiply when you can share. Sharing profit, knowledge, ideas, strategy and most importantly friendship is our philosophy. The most important way to multiply these factors for everyone is to be involved in the business process.

This philosophy means that we all respect the people and the companies they work for. Mutual respect is one of the key elements for successful business.

### **Our business responsibility**

The way we conduct business is based on the above philosophy.

Our goal is to bring high quality eco energy products to market which can be a reliable alternative for conventional products, but uses eco friendly energy sources like human, solar, wind and water power, or products which use conventional energy sources but can help on saving energy.

We feel responsible for the total life cycle of our products. This starts with the production and ends with the recycling of the product. In this process we take care of the ecological, ethical, financial and legal matters. This starts with personal audits of the factories where the products are produced. These audits are necessary to check how the products are made, working conditions, human rights etc. and to share our philosophy with our partners.

This responsibility ends with the membership of several organizations, which take care of recycling the products and packaging.

### **POWERplus Foundation**

Our responsibility is to help people in need. We believe this is a human responsibility.

A part of the profit we make is donated to the POWERplus Foundation. This foundation supports eco energy projects in developing countries. This foundation does not have any overhead costs; all aid will be received 100% by the people in need.

By supporting eco energy projects in developing countries we support both humans and the local environment they live in.